

News – November 2006

Yorkshire Lead for British Dairy Consortium



In Stokesley based forage improvement specialist Ecosyl Products Ltd has joined leading suppliers from across the UK dairy industry in a new coordinated approach to the international market with the formation of the British Dairy Consortium.

Ecosyl director Kevin Brewer is founding chairman of the consortium and speaking at its Dairy Event launch, at the National Agriculture Centre, Stoneleigh last month, he said: "The British Dairy Consortium brings together independent UK based companies offering the highest levels of expertise and technology in all key dairy disciplines, making BDC a first point of contact for all seeking to start, expand or improve milk production anywhere in the world."

Already the consortium has published a directory of products and services for use by British embassies and consulates around the globe, and has established a web presence at www.britishdairyconsortium.com. Areas of dairy expertise on offer include: consultancy and design; systems, machinery and equipment; training; genetics and breeding advice; health, hygiene and recording; nutrition, forage and slurry management. There are also direct links to the individual websites of the consortium's 15 founder members.

Kevin Brewer said: "Britain's dairy industry is amongst the most advanced and efficient in the world, served by companies renowned for their practical, reliable and innovative solutions. In presenting these together on an international basis we aim to play a coordinated role in global dairy development, ensuring that British companies remain at the forefront of innovation and service and maintain the economies of scale that will keep costs down for farmers at home."

Welcoming the formation of the consortium, Wes Bluhm of the International Agriculture and Technology Centre, described the BDC as an excellent example of an industry working together to present the best of British.

The 15 founder members of the consortium are: Agrimin, Ayr Cattle Services, Cogent Breeding, Dairy Design Consultancy, Ecosyl Products, Fullwood, Holstein UK, JCB, JohnsonDiversey, NMR, Pan Livestock, Premier Nutrition, Shelbourne Reynolds, Spreadwise and The Dairy Group.

"Perhaps the most dynamic aspect of the consortium is in providing members with a greater reach, wider presence and faster response, to a broader range of enquiries than any could deliver alone, while still maintaining the independence and integrity of their brands," concluded Brewer.