

**News** - Press Release: 15 February 2010

### **Ecosyl increases support in Northern Ireland and Scotland**

ECOSYL Products Ltd has extended its national sales team with the appointment of Derek Nelson as regional sales manager for Northern Ireland and Scotland. UK Sales Manager Robert Goodhead, said: "This appointment continues the expansion of Ecosyl's UK business and our commitment to improving technical support for distributors and farmers."

Derek Nelson graduated from Harper Adams University in 2002 with a BSc Honours degree in Agriculture. He lives close to his parent's dairy farm and helps in the running of the pedigree Holstein herd. He has extensive experience in animal nutrition, with particular emphasis on forage quality and technology gained in the seven years in the Agricultural industry since his degree.

Welcoming Derek to the expanding Ecosyl team, Mr Goodhead said: "Our business in Northern Ireland and Scotland has grown to the extent that it now needs a dedicated manager. Derek has an excellent understanding of the specific demands of Irish and Scottish agriculture, a mix of practical and technical expertise that will be welcomed by farmers and distributors alike and should ensure a further increase in our quality of service."

Ecosyl Products Limited has over 20 years experience in research and the commercial manufacturing of silage inoculant bacteria. Using its own patented production technology, Ecosyl Products Limited, has developed a range of silage inoculants containing MTD/1 – the unique strain of *Lactobacillus plantarum*. This bacterial strain is found only in Ecosyl additives, and is supported by more independent dairy and beef trials than any other inoculants.

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